



NINETY ^{plus}
nine
furniture • design • furnishings



WARDROBES
MAKERS
صُنَاعُ الْخَزَائِنِ
Made for your measure

COMPANY PROFILE
2016

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ABOUT US



Ninety Nine Plus Est.

Wholesale & retail of furniture, carpet, curtains, home furniture, office furniture, school furniture, decorative items, design, interior design, machineries & equipment specialized in home, school and office furniture, maintenance and after sale services for described furniture.

Commercial Registration number: 2051042889

Main Branch (Khobar):

King Faisal Street - Opposite of Extra - Beside Center Point.

Tel. 013 8457999 - Fax. 013 8457997

GPS (26.331345, 50.213927)

Dammam:

Al-Ashrea Street - Opposite Saudi Investment Bank.

Tel. 0597199944 - 05011011471

GPS (26.454325, 50.114543)

AL-Hasa

Dahran Street - Opposite of Jarir Book Store

Tel. 013 5365004 - 0532682110

GPS (25.428501, 49.572678)

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BUSINESS CONCEPT



WHO WE ARE

We are a national retail, wholesale and manufacturing establishment located in east province – Saudi Arabia, part of Abdulaziz M. Al-Arfaj Commercial Group of furniture retail and manufacturing.



WHAT DO WE DO

Ninety Nine Plus is a furniture & interior design business, we are specialized in home furniture as well as custom made wardrobes & closets. Also we offer interior design consultation and implementation if needed, finally we conduct furnishing projects for both government sector and the private sector; whether its apartment buildings, villas, office buildings, hotels & hotel wings, resorts, residential compounds and private mansions.

THINK SIMPLE



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HISTORY

Adding class to lifestyle, modernization of design and reaching new heights in service. Those were the concepts in mind when Ninety Nine Plus was established in 2010.

Our name means that we strive for that 99+ perfection point in our products & services.

Early 2010 our raw materials & finished goods were handpicked by our highly trained designers with co-relation with our management of 30 plus years of experience in the scope of furniture, design and manufacturing.

Our first showroom opened in Khobar – East Province in Q4 2010 marking the start point of our journey, we started building our name, building our legacy and building our reputation within our market by providing top of the line furnishing solutions, custom made wardrobe solutions from our own factory and unique & targeted assistance and consultation to our consumers in all things décor.

As we passed the 5 year mark we have already expanded our manufacturing capabilities, opened up two new showrooms in Dammam and Hasa with plans for additional 2 more within the short term future. In addition we have successfully established and built positive relationships with our consumers whether they are individuals or businesses and have always delivered and attained to their needs.

We are passionate about uniqueness in design and execution as it is one of the drives behind our focus on the custom wardrobes solutions as our star product since its inception in Q2 2011.

We strive to co-create value with our consumers & within our community, we have come a long way in the past 5 years, but for us; this is only the beginning.

THINK ELEGANCE



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STRATEGY

-Mission Statement:

Our mission is to provide the best modern furniture and designs to our customers.

We offer the highest quality of products & services, we provide top of the line quality furniture to our customers in eastern province, Saudi Arabia.

With our efficient professional designers & consultant; Ninety Nine Plus will strive for success in this field.

-Vision Statement:

Our vision is to modernize and class up the furniture culture to a whole new level, by maintaining our mission and expanding our customer base & ensuring that only the absolute best is provided, we can redefine the standards when it comes to furniture & design.

-Philosophy:

Our orientation is quality of product & excellence of service. We take this belief as our work philosophy in implementing our unique furnishing culture.

In the meanwhile we commit to product innovation, simplicity & flexibility of prices to continue our journey & mission.

THINK CREATIVITY





MANAGEMENT NOTE



After 30 years working in the field of furniture, starting of as a salesman in furniture showroom and gaining the love & passion for this line of work; I have found out that the relationship with the customer does not end by completing the sale operation, it is a relationship governed by honesty & the quality of service provided, which will compile a level of satisfaction on the customer's end.

This relationship has improved over the years passing all departments from out-sales operation to private & governmental projects until reaching high level of managing the manufacturing process & inputting the customer's demands into action, improving the level of service and always striving to be the best in the field.

All my years of experience and all my knowledge have accumulated an idea of building a new small establishment, and because my own work philosophy is built upon perfecting all essential factors of the business to provide nothing less than the best and to reach new highs; I have chosen the names of Ninety Nine Plus & Wardrobe makers as the commercial names for our new business.

Ninety Nine Plus covers all details, starting from the showroom, the show cased items to welcoming our customers and providing the absolute best of sale, after sale & consulting services by our professional engineers.

We provide world class furnishing solutions as well as top of the line custom made wardrobes & closets.

We at ninety Nine Plus look forward to give the best as well as the continuation in keeping up to date and ready for the market demands and expanding our name and opening up new branches to cover a wider customer base.

We do what we do for the sake of modernizing the furniture culture and seeking the good reputation as a business.

We ask Allah to grace us in our work and to continue our services to our customers.

Ratib Dawas
Managing Director

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THINK DURABILITY



6 Months

1 Year

5 Years

10 Years

20 Years

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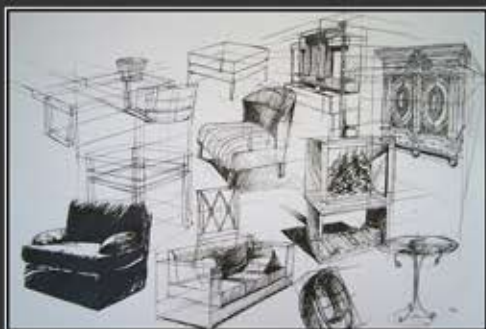


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OUR PRODUCTS



HOME FURNITURE

Aimed toward consumers in our community by providing home furnishing solutions.

We offer a variety of solutions ranging from; living rooms, bed rooms and dining rooms with diverse combinations of products under our main theme of simple, modern and solid designs.

Our offerings are presented from various world class brands which we have partnered with along the way, such as Dickson, Red Apple, Asiana, Kinwai and Omenia. In addition we have access to many more suppliers and manufacturers which offer simple and high quality products suitable for all tastes and styles.

We turn your empty space into a home built with your image and choice like no other.











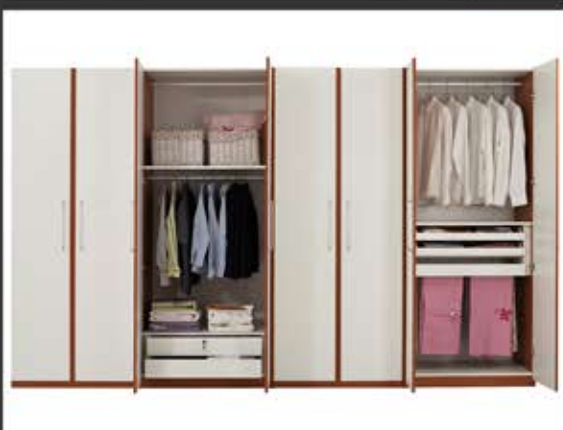
























RED APPLE

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WARDROBE MAKERS

Custom made wardrobes manufactured according to each customer's unique need and design. Also the capability of manufacturing on a large scale for major projects & contracts.

Wardrobes Makers Est. an independent high end wardrobe & closet manufacturer with no relations to any other competitor in the market. Our vision is to cater each consumer's needs without influence of market norms and trends but only by consumer's vision and imagination.

Our raw materials are those of the highest quality, hand-picked and ensured to live to our high standard as well as our consumers.

We use Eco-Friendly E1 European grade manufactured compressed wood. The advantages of this type are flexibility in design, thickness, color range and size. In addition to high resistance for humidity, color fade and heat. Finally this type is scratch resistance, odorless and comes in large variety of textures and grains.

This type have passed European SGS tests in terms of durability, strength and Structure.

We offer over 100 range of colors and textures that suits all tastes.

We offer complete freedom in your design with no restrictions or constrains. We offer the ability to design your own closet with consultation of one of our professional designers to have a perfect fit to your space and make your vision come to reality in all terms of size, color, internal & external structure and accessories.

We guarantee that your design is one of a kind and made especially for you by you.

Wardrobe Makers offer limited 5 year factory warranty on your design structure.

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As for closed closets that requires doors, we mainly structure our builds on sliding doors systems but can accommodate other types if needed.

We offer mainly sliding doors with state of the art mechanism and hydraulics. Our doors come in various sizes with no restriction only to fit your space.

We offer over 100 solid color for the doors, over 60 artistic and abstract art, over 80 ready-made patterns (classic and Modern), over 40 Glass designs. All if mixed together will results in thousands of design idea to cater your taste.

Wardrobe Makers offer Lifetime Warranty on door mechanism.

We offer large variety of accessories handpicked from elite manufacturers to provide you with the value you deserve. Ranging from all kind of hanger units, lights (internal and external) with sensors, all kind of drawers designed for special items, baskets, internal storage, hidden mirrors and special shelving.

We offer the most flexible pricing in the region, with no restrictions in design and choice, you the customer build your own product and build your own design in parallel in a transparent way to enable you to control and balance your choice and stay within your desired budget.

Wardrobe Makers does not price by units or meters but by design only to offer its consumers complete control over their purchasing decision

We have built quite a reputation for our custom wardrobe business with a positive impact on the market enforced by strong and transformative leadership as well as highly trained and professional fellowship of designers and representatives.

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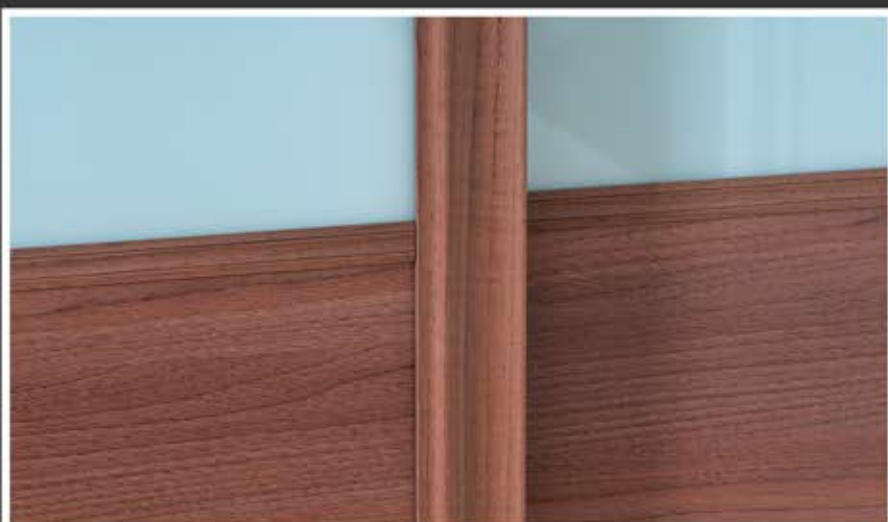
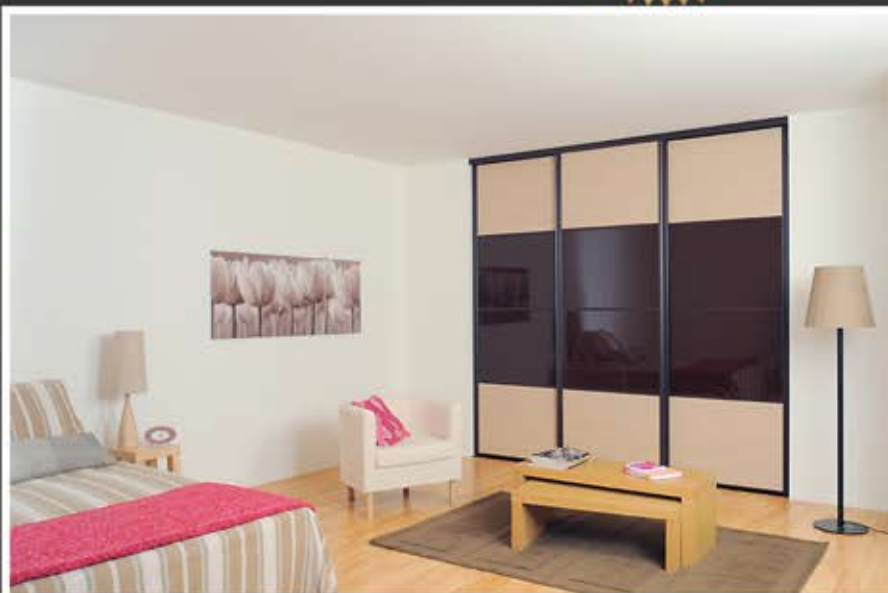
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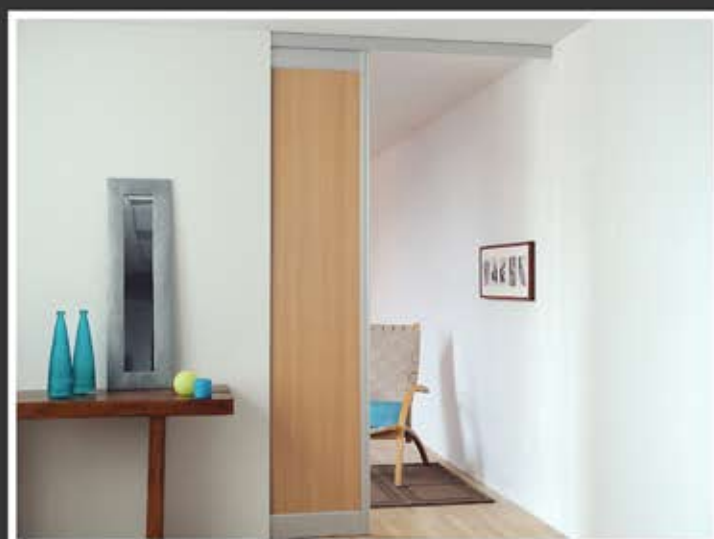
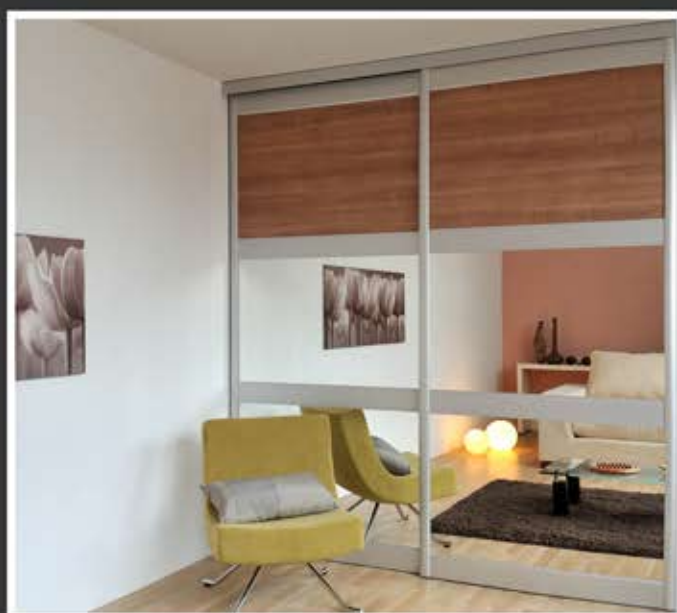
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SLIDING DOOR

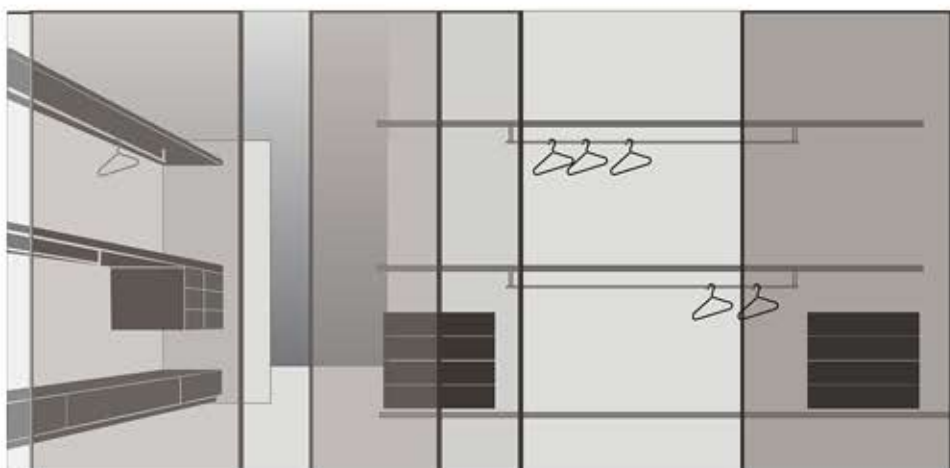
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Figure 1
 The diagram shows the relationship between the two variables. The x-axis is labeled 'Variable 1' and the y-axis is labeled 'Variable 2'. The data points are plotted as small circles. A solid line represents the linear regression, and a dashed line represents the non-linear regression. The non-linear regression line is a curve that fits the data points better than the linear regression line.



Dead-towing boats can be towed by the stern or bow with one or two towlines attached.



WALL BAKING SHEET



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WOOD FINISH



COLOR RANGE





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Drawer front
The drawer front is made of solid wood. The handle is made of solid wood. The drawer front is made of solid wood. The handle is made of solid wood. The drawer front is made of solid wood. The handle is made of solid wood.



The side
The side is made of solid wood. The side is made of solid wood. The side is made of solid wood. The side is made of solid wood. The side is made of solid wood. The side is made of solid wood.



Bed making
The bed making is made of solid wood. The bed making is made of solid wood. The bed making is made of solid wood. The bed making is made of solid wood. The bed making is made of solid wood. The bed making is made of solid wood.



The top
The top is made of solid wood. The top is made of solid wood. The top is made of solid wood. The top is made of solid wood. The top is made of solid wood. The top is made of solid wood.



The side
The side is made of solid wood. The side is made of solid wood. The side is made of solid wood. The side is made of solid wood. The side is made of solid wood. The side is made of solid wood.



The side
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ALUMINUM VENEER



Drawer front
The drawer front is made of solid wood. The drawer front is made of solid wood. The drawer front is made of solid wood. The drawer front is made of solid wood. The drawer front is made of solid wood. The drawer front is made of solid wood.



The side
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Drawer front
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The side
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The side
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WHITE PAINT WALNUT





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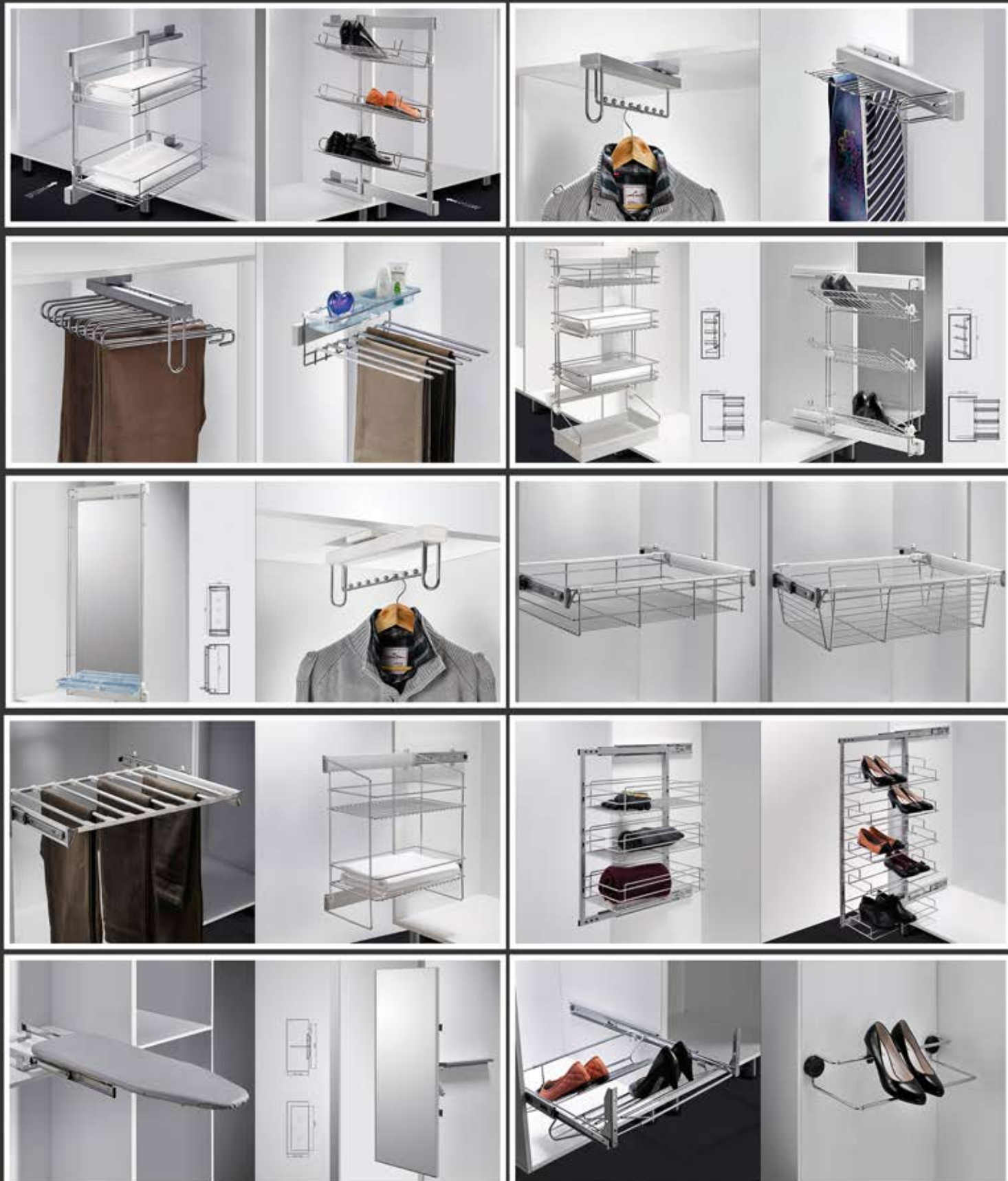


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Services:

We offer a variety of services ranging from simple consultation by our professional engineers, interior design with implementation if needed as well as conducting projects and contracts whether it is home furnishing project (Loose furniture or fixed) or interior decoration projects or office furnishing projects.

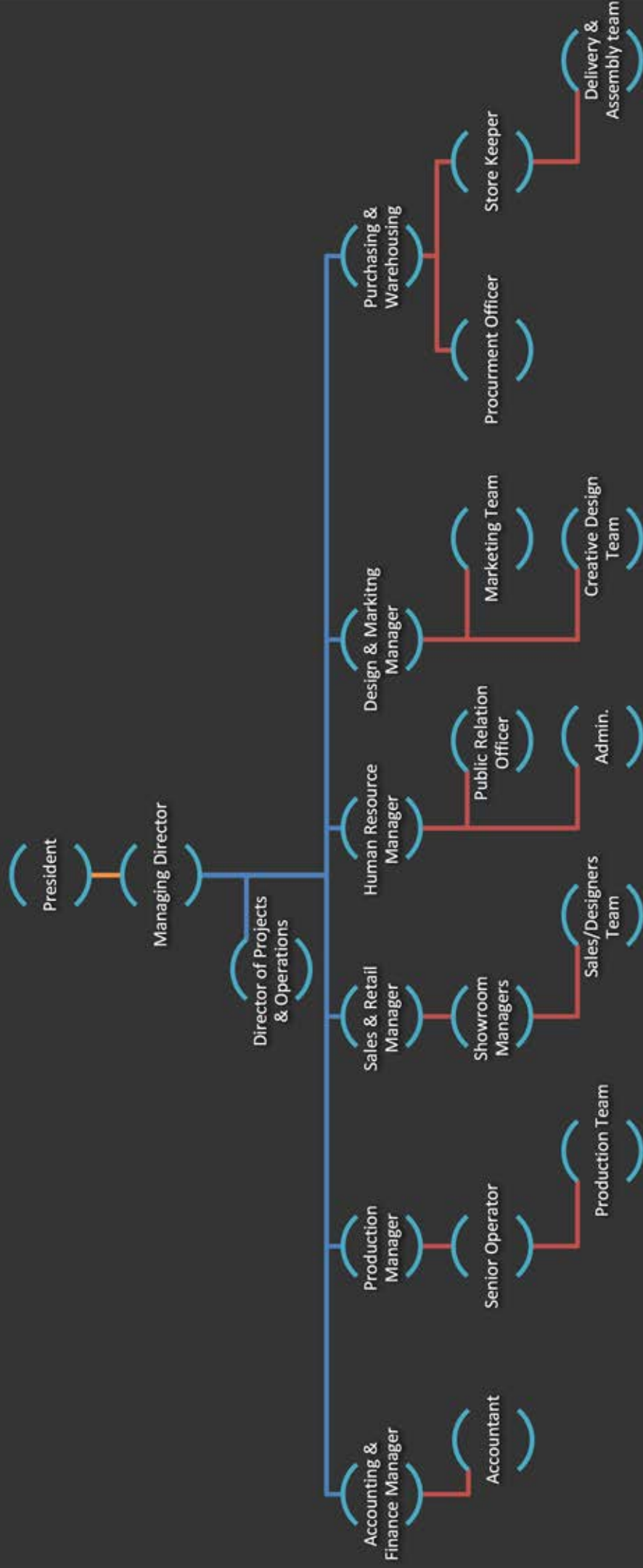
Business Competitiveness:

In our retail part we compete on our quality of service as our products are top of the line, we stay true to the nature of the business, implement honesty and transparency when dealing with our customers and distinguish ourselves by hiring the best educated staff who shares our passion.

In our project & contract department we compete by offering service before product, our project management staff is highly trained professionals who always will deliver on time, be straight & honest with customer and offer their best for the sake of customer satisfaction. Combine that with a quality product, flexible pricing and variety of choices; Ninety Nine Plus will advance in its field and seek customer satisfaction.



ORGANIZATIONAL STRUCTURE





CUSTOMER
FRIENDLY
SUPPORT
INNOVATIVE
POSITIVE
PRECISE
TIMELY



client care quality helpline solutions satisfaction warranty information call us
contact us help need help contact details service contact customer hotline
24 hour fast welcome right just ask sales phone professional satisfied value out of hours website
guido rights today queries expertise reception products focus world-class e-mail policy clients
courtesy enquiries customers answers info now services satisfied customer excellence user friendly skilled
advice teach us questions information satisfied customer excellence user friendly skilled
help need help contact details service contact customer hotline

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We aim to build the name of Ninety Nine Plus as THE Brand for modern furniture & Excellency of service.

Building up the establishment as we service more customers, conduct more projects and market our name to the public in a way to educate a new furnishing culture.

Widen our customer base as we open more retail branches, enlarging our capabilities & resources to undertake large & long term projects and establishing a strong hold for our Brand & Suppliers in the Kingdom.



BUSINESS MODEL



Ninety Nine Plus



Client



Product



Services



Reputation



Experienc

Ninety Nine Plus offers:
Quality product, excep-
tional services, good
market reputation & a
unique experience to the
customers.

Our clients will cover our
cost & revenue, create
attention to our products
& services which will lead
to our Brand Exposure



Revenue



Attention



Exposure



EXPERIENCE AND PAST PROJECTS



Our management has over 30 years of experience in the field and our staff is academically educated with good experience in the field.

Our previously conducted projects:

- Housing Project Contract 815-C04(Jubail-Royal Commission):
Manufacturing, delivery & assembly of loose furniture, fixed furniture & accor-dion doors. 96 Apartments.
- Housing Project Contract 815-C10(Jubail-Royal Commission)
Manufacturing, delivery & assembly of loose furniture and fixed furniture. 128 Apartments.
- Housing Project Contract 815-C14(Jubail-Royal Commission)
Manufacturing, delivery & assembly of loose furniture and Curtains. 444 Apart-ments.
- Housing Project Contract 815-C59(Jubail-Royal Commission)
Manufacturing, delivery & assembly of loose furniture. 128 Apartments.
- Women Social Center (Jubail – Royal Commission)
Interior design with implementation, delivery & assembly of loose & fixed furni-ture and decorative items.
- Coast Guard Center (Jubail-Royal Commission)
Delivery & installation of office furniture, home furniture, fixed furniture and curtains.
- Security Building(Ras Alkhair-Royal Commission)
Manufacturing, delivery & assembly of home furniture, office furniture. Two resi-dential buildings & one office building.
- Coral Plaza Hotel (Al-Hasa)
Delivery & Assembly custom made wardrobes.
- Mutrafia Kindergarten (Jubail-Royal Commission)
Delivery & Assembly of School & Office furniture
- Sasref Mosque Jalmouda (Jubail-Royal Commission)
Delivery & Assembly Mosque furniture.
- Gulf Pearl Compound (Khobar/Azizya – Alkifah Real Estate)
Delivery & Assembly of home furniture.
- Pro Furnished wings (Khobar- Pro Real Estate)
Delivery & Assembly of home furniture.
- Palm Beach Resort (Azizya-Shams Est.)
Manufacturing, delivery & assembly of Loose & fixed furniture for resort villas.



LAST WORD

Ninety Nine Plus cater your satisfaction and strive for that touch of perfection that you always sought.

We deliver that by offering a well-researched mix of the highest quality of products alongside the best customer service possible.

The product is tailored for your needs and considerations, hand-picked from the best materials, fabrics and world class suppliers to provide you with the ultimate furnishing solution that will comfort you and meet your standards and give you a memorable end result.

We provide a variety of high quality furnishing solution; from living rooms, bed rooms, dining rooms, decor and accessories. We also pride ourselves in providing wardrobe solutions that satisfy each individual's unique taste.

The customer service is one of its kind; professionally trained salesmen & designers to provide the best personalized service and care for each individual customer according to his needs, your inspired dream is our scope of work, we work with the best of salesmen, decorators, designers, delivery and assembly teams to accomplish that scope and deliver the best product as fast as possible.

Ninety Nine Plus we foster world class furnishing for your desire.



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nine
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WE DEVOTE TO DETAILS



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